

YOUR CHOICE TO LIMIT MARKETING

- ABC Financial Institution, DEF Insurance, GHI Securities and JKL Mortgage are providing this notice.
- Federal law gives you the right to limit some but not all marketing from our “affiliates,” which in this notice means the following companies: ABC Financial Institution, DEF Insurance, GHI Securities and JKL Mortgage. Federal law also requires us to give you this notice to tell you about your choice to limit marketing from our affiliates.
- You may limit our affiliates from marketing their products or services to you based on your personal information that they receive from us or other affiliates. This information includes your income, your account history with us, your credit score, your payment history, and your credit history.
- Your choice to limit marketing offers from our affiliates will apply for at least 5 years from when you tell us your choice. Once that period expires, you will receive a renewal notice that will allow you to continue to limit marketing offers from our affiliates for at least another 5 years.
- If you have already made a choice to limit marketing offers from our affiliates, you do not need to do so again.
- If you have obtained a product or service jointly with another person or persons, you will be given the opportunity to limit marketing just to yourself, or you may limit marketing to all parties to the account.
- You may exercise your right to limit marketing offers at any time.



To limit marketing offers, contact us:

- **By mail:** Check the box and complete the form below, and send the form to:

ABC Financial Institution

101 Your Street

Your City, USA 10101

- Do not allow any of your affiliates to use my personal information to market to me.
- Do not allow any of your affiliates to use personal information to market to me or anyone else on this account.

Signature

Name(s)

Street Address

Apt#

City, State, ZIP

Account Number(s)

Review the attached educational brochure to learn more about affiliate marketing and the effects of your choice.

